

PRESS RELEASE

YingHua International School:
English-Chinese Immersion School of Princeton

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Five New Directors for English-Chinese Immersion School

As of July 1, 2015, five new local residents have joined the Board of Directors of the nonprofit YingHua International School in Princeton, NJ. The new Directors are B. Bonnie Liao, Ph.D., of Lawrenceville; Kevin Merges, Ed.D., of Somerset; Cheryl Rowe-Rendleman, Ph.D., of West Windsor; Stacy Schuster of Robbinsville; and John Wang of Plainsboro. They join Robert Eng, Ed.D., and R. Wade Speir, both residents of Princeton, to complete the 7-member governing body of the independent school.

Founded in 2007, YingHua International School is a full-time independent school for preschool through middle school grades. Over 70 students are taught the majority of their subjects in Mandarin Chinese by native Mandarin speakers. The scholars also study English and Spanish as part of their world language program. They are headed by Executive Director Kristin Epstein, resident of West Windsor, who in 2013 became the first non-Chinese heritage administrator of the school.

The five new Directors embody a varied depth of knowledge. Some of the tasks of the 2015-2016 Board of Directors include oversight of the school's candidacy period for the International Baccalaureate World Schools Primary Years Programme and to guide the school's addition of international exchange programs. "This is an exciting time in education," Ms. Epstein says. "The needs of our workforce are changing rapidly, and it is no longer enough to be competent in your field. Employers are eager for employees who also possess full-depth knowledge of a second language and cultural sensitivity." These Directors have the right combination of skills to bring YingHua International School to global recognition as a leader in immersion education.

YingHua International School is accepting applications for the 2015-16 school year and 2015 Summer Camp. Visit www.yhis.org for more information on the school's many programs. Contact info@yhis.org or (609) 375-8015.



B. Bonnie Liao, Ph.D.
Lawrenceville, NJ

Dr. Liao is passionate about education and is dedicated to bringing the best of the eastern and western worlds together in education. Dr. Liao received her education from Peking University (Bachelor of Science in Physics), University of Houston (Ph.D. in Physics), and Rutgers University (M.B.A. in Finance and Computers & Information Systems).

Dr. Liao is Founder of YingHua International School (2007) and YingHua Language School (2002). She is also the Founder and Director of "YingHua in Beijing" Summer Language and Leadership Institute (2004).

Dr. Liao is also a Consultant with MLWM Business Development & Strategy for Bank of America.



Kevin Merges, Ed.D.
Somerset, NJ

Dr. Merges adds his support and knowledge to the YingHua International School Board of Directors on topics related to international education, mathematics, technology, and independent school operations. A former math teacher, Dr. Merges is Assistant Principal of the Princeton International School of Mathematics and Science (PRISMS). Also since 2013, Dr. Merges has been the Director of the Innovation Center at Rutgers Preparatory School. He received his Ed.D. in Mathematics Education from Rutgers University in 2010, following an MS in Education from Sage Colleges and a BS in Math from the State University of New York (SUNY) at Albany. Dr. Merges believes that the cultural melting pot of New Jersey is one of our state's strengths. He hopes to learn from the experts at YingHua International School and see how they have been so capable of doing consistently excellent work.



Cheryl Rowe-Rendleman, Ph.D.
West Windsor, NJ

Dr. Cheryl Rowe-Rendleman is a clinical research and development professional and has served as CEO of Omar Consulting Group an ophthalmology consulting practice that specializes in creating business and clinical development know-how for companies with interests in eye diseases, since 2005. The consulting practice includes large and small pharma in the US, Israel, China, Germany and Japan.

Outside of ophthalmology, Dr. Rowe-Rendleman serves in an advisory capacity for the Princeton Area Alumni Association, Princeton Alumni Executive Careers Committee, Graduate Women in Science and Engineering Association at Princeton, Princeton Prize in Race Relations, Davis International Center, Girl Scouts of Central and Southern New Jersey, and FIRST Robotics. She serves on the Board of Directors of the YWCA-Princeton where she champions the platform of scientific and medical literacy.

Dr. Rowe-Rendleman attained her Bachelor of Arts degree from Princeton University and her Ph.D. in Biochemical and Biophysical Sciences from the University of Houston. Subsequently, she held postdoctoral fellow positions at the University of Texas School of Medicine and the University of California San Francisco Medical School.

An outdoor enthusiast, golfer, traveler, wife, and mother; Dr. Rowe-Rendleman is an advocate of education and cross cultural enlightenment. She is proud to serve on the YHIS Board.



Stacy Schuster
Robbinsville, NJ

Stacy Schuster is the associate vice president of college relations at The College of New Jersey, where she manages the institution's government and community relations and oversees a portfolio that includes strategic events and partnership-building efforts. She works closely with development on the College's fundraising endeavors. She joined TCNJ in 2007 as the College's first director of external relations and was charged with building strategic partnerships aimed at growing awareness, understanding, and support of the mission, vision, and value of the institution.

Before coming to the College, Stacy was the chief executive officer of an independent, full-service communications and political consulting firm that provided strategic planning services to candidates for political office and various political organizations. She has a background in government, political campaigning, and marketing and has worked in diverse professional environments to advance the causes of organizations, candidates, and initiatives. In 2007, Stacy served as the mid-Atlantic regional political director for John McCain's successful presidential primary bid where she worked to build relationships with elected officials and opinion leaders and develop support structures to advance the campaign. Previous to that, she held the position of New Hampshire state political director for the Republican National Committee where served as a liaison with federal and state party leaders, candidates, campaigns and media. Stacy began her career in New Jersey politics and has held multiple positions in the state's government and political arena.

Stacy is currently pursuing her Masters in Public Administration at the University of Pennsylvania and received her undergraduate degree from Rider University.



John Wang
Plainsboro, NJ

John Wang is a Director of Portfolio Procurement at Centerbridge Partners, a private investment firm. In this role, John actively partners with portfolio executives to drive supply chain and operations transformation. Prior to that he was a Principal in the consumer and retail practice at A.T. Kearney where he advised global companies on diverse topics including Branding, Innovation and Operations. John began his career as a Designing Engineer at General Motors.

A proud Yinghua parent, John has lectured at The MIT Sloan School of Business and the Tepper School of Business at Carnegie Mellon on topics ranging from business strategy to project management. In addition, John is an active member of The Centerbridge Foundation, focused on serving low-income children and families in the areas of education and youth development.

He holds an MBA from The Harvard Business School and a BS in Mechanical & Aerospace Engineering from Cornell University.