



Dear YHIS Parents and Guardians:

Our school is extremely fortunate in having incredible students every year, and always look forward to capturing their special moments to be shared with our school communities! In addition to recognizing our students' many accomplishments, we believe in celebrating and documenting our students' educational journey throughout the year in pictures, films, and exhibits.

We regularly promote and publicize student achievements, activities, and events through channels such as community newsletters (both internal and external), our school's social media accounts, our school's website, and in both print and digital mediums.

We would love to have the opportunity to include your child in this year's content and request your permission to allow our school to share your child's successes and experiences with our communities!

Please review the following policy details, and if you have any further questions or concerns, please reach out to Sophia Huang ([sophia.huang@yhis.org](mailto:sophia.huang@yhis.org)), our Director of Operations, for assistance!

Sincerely,

Robert A. Ginsberg  
*Head of School*

## MEDIA CONSENT POLICIES

- Permission for a photo/image that includes student without any other personal identifiers to be published on the school's website and social media platforms, as well as sent in press release to area media and publicity outlets and publications, and/or public presentation venues or displays.
- Permission for photo/image, name, and/or school, and/or grade to be published on the school's website and social media platforms, as well as sent in press releases to area media and publicity outlets and publications and/or public presentation venues or displays.
- Permission for student name, photo/image, and/or school, and/or grade, as well as images of student's outstanding artwork and/or outstanding academic work to be published on the school's website and social media platforms, as well as sent in press release to area media and publicity outlets and publications and/or public presentation venues or displays.
- Reproductions of photographs, audio or video, school work will be without any compensation to the student or the student's parents/guardians.
- Releases the school, its staff, and authorized representatives from any claims or issues related to these visuals and audios.

By granting permission, you (1) release the school from any liability that might be incurred because of granting this permission, as well as waive and give up all claims related to the foregoing; (2) understand the school is not responsible or liable for another person's postings or online sharing of your child's likeness or personally identifiable information; (3) understand that no home address, email address, or telephone number will appear with your child's picture or work on any school community platforms. Additionally, locations and times of class trips will not be released.

Pursuant to law, we will not release any personally identifiable information without prior written consent from you as parent or guardian, unless as part of an athletic and/or academic team, performing arts group, and/or other public performance based activity, or as part of a large group photograph submitted without names.

YingHua International School is committed to handling your student's images and videos with care and respect.

**This form ONLY needs to be returned if you would like to opt-out of providing for the school to use media representation of your child or their work. If so, please be sure to check the appropriate box(es).**

This form should be returned to the Operations Team via Alma.

**I have read the above information and**

\_\_\_\_\_ I do not give my permission for my child to be photographed, videotaped, or recorded for use by YingHua International School except for my child's name and photo to be included in the school yearbook and internal communications (such as class newsletters, internal school newsletters, etc.) only.

\_\_\_\_\_ I do not give my permission for my child's writing, artwork, and school-related work to be published in print publications and videotapes produced by his/her teacher or YingHua International School.

\_\_\_\_\_ I do not give my permission for my child to be photographed or videotaped (*this would exclude your child from the yearbook as well*).

\_\_\_\_\_  
Student Full Name (English)

\_\_\_\_\_  
Parent/Guardian Signature

\_\_\_\_\_  
Date